

Over 200 diseases have been linked to  
**CALCIUM DEFICIENCY:**



- **Diabetes**
- **Arthritis**
- **Heart Disease**
- **Osteoporosis**
- **Eczema**
- **Alzheimer's Disease**
- **Fibromyalgia**
- **High Cholesterol**
- **Muscle Cramps**
- **Kidney Stones**
- **Gallstones**
- **Gout**
- **Indigestion**
- **Headaches**
- **Chronic Fatigue Syndrome**
- **Lupus**
- **Hernia**
- **Hypertension**

**....And Many More.**

Acidosis (an overly acidic body) is the primary indicator of Calcium Deficiency Disease.

Scientists have discovered that the body fluids of healthy people are alkaline (high pH) whereas the body fluids of sick people are acidic (low pH). Leading biochemists and medical physiologists report that aging and many diseases result from the accumulation of acidity in body cells and tissues.

Medical Authorities are talking about  
**CALCIUM...**

*"[Calcium is] The common trigger [that] precipitates biological events as diverse as the contraction of a muscle and the secretion of a hormone."*

*- The Calcium Signal, Scientific American  
November 1987*

*"No other element has as many crucial and active biological roles to play [in the human body] as calcium ...All stresses force our calcium/bicarbonate system to work overtime, which can (and usually does) drain the valuable alkaline minerals from various parts and organs of the body. In the process our body's alkaline minerals, with calcium at the top of the list, become...deficient. The tragic results are clearly evident:...chronic calcium deficiency among young children and adults, showing up in a proliferation of disease states."*

*- Bob L. Owen PhD, DSc, CR*

**How much Calcium is necessary?  
What is the best source of calcium?**

According to health and nutrition experts, you could get enough calcium for your daily needs from...

*two gallons of milk, 23 pounds of spinach PLUS  
17 pounds of broccoli, approximately 23 pounds  
of cabbage...*

**OR**

You could supplement your diet with calcium in other forms. **BUT** - not all supplements are alike!

*The average person absorbs less than 5% of the calcium in regular calcium supplements, and about 20% of calcium in chelated calcium supplements. You would need to swallow 3,000 mg of calcium DAILY to absorb ONLY 1/4 OF THAT!*

**You need calcium that your body can use!**

**IONIC CALCIUM – 100 % ABSORBABLE**

**CORAL CALCIUM is  
THE SECRET OF THE  
World's Oldest Living Man**

The secret was discovered in the late 1970's when *The Guinness Book of World Records* sent a journalist to interview the world's oldest documented living man, Shigechiyo Izumi, who lived on Tokunoshima, a small island off the coast of Okinawa. Mr. Izumi was a sprightly 115-year-old man at the time of the interview, and had retired a short 10 years earlier! But what amazed the reporter the most was the average advanced age of the population; seldom did one die in this society before the age of 95! Even the very old were active and healthy.

What was so special about the population of this island? Why did they live so long? Why were they healthy and pain-free? Why were diseases that normally plague the elderly in other countries virtually non-existent in their society?

A team of researchers discovered that the secret was not in the climate, nor was it in their diet or their lifestyle. The explanation for their health and longevity was actually *in the water*. The island has been built up over centuries from sango coral reefs. When rain percolates down through the coral and finds its way into the population's drinking water, it is infused with ionic minerals - mostly ionic calcium - which make the water very alkaline and very healthy. The water then causes the body fluids to be very alkaline, and *free of disease!*

Today over 4 million Japanese use Coral Calcium daily, and the message has spread like wildfire across Europe and around the world. The Secret of the World's Oldest Man has exploded into North America, with life-changing testimonies of its benefits pouring in daily.

*"When coral calcium is added to water it raises and balances the body's pH levels. Consumption of this alkalized water also balances the body's acid/alkaline (pH) levels, thus bringing about many healthful benefits."*

*Why Calcium, Bob L. Owen, Ph.D., D.Sc.*

Read what  
**CORAL CALCIUM**  
has done for these people:

"As a long distance runner, I always considered myself in pretty good shape, so I had no expectations when I tried **Coral Calcium**. Much to my surprise, I noticed that my energy and comfort had increased during workout runs. And, I was no longer tired afterward. My muscles were no longer sore. After using Coral Calcium for one week, my runs were more enjoyable, my speed increased, and I was able to increase my distance quickly! One month later, I had my cholesterol checked, and much to my surprise it had improved from 211 to 162 - in just one month!"

- Hank H., New Jersey

"For eighteen years I had chronic low back pain...from complicated pregnancies. I was diagnosed with two bulging discs on the left side in my lower lumbar region. I had degenerative disc disease, bone spurs, subluxations of the vertebrae, lumbar lodiis, rheumatoid arthritis in my spine and my right arm, TMJ, and partial deafness in my left ear.

"I was administered numerous painful tests, and was admitted into the hospital many times. I took everything, from prescription medication to physical therapy, spinal manipulations, MRIs, EMGs, and spinal epidermal steroid injections, but absolutely nothing took away the pain.

"Then my sister introduced me to **Coral Calcium**. She was convinced that this product would help me, because it had helped her with her pain. After taking the **Coral Calcium** for one week every day, I noticed the pain had become much lighter and tolerable. Week two, I noticed my energy level increased, and I hardly felt any pain at all! I got so excited I painted 9 rooms in my house by myself! After the third week, my pain in the back was completely gone!

"After 18 years of daily suffering I am completely pain free! I feel 12 years younger; I have the energy of a teenager!"

- Jennifer J., Florida

"I had mononucleosis and gall bladder surgery at age 21, which took me from perfect health into a chronic state of fatigue and pain. Eighteen years of conventional and alternative care and a strict diet did nothing to alleviate my condition. I started using **Coral Calcium** with a high dosage of six daily to saturate my tissues. In a matter of three weeks my husband and I were both amazed that I was walking pain-free. I have since put my whole family on the product. My husband's soreness in his knee and elbow has disappeared, and I am thrilled to know that my children are absorbing 98 - 100% of the calcium they're consuming."

- Sue K., Minnesota

EXHAUSTIVE RESEARCH REVEALS  
**YOUR NEED FOR CALCIUM.**

Countless Publications Confirm the Importance of  
CALCIUM SUPPLEMENTATION.

According to **two-time Nobel Prize Winner Otto Warburg**, degenerative diseases attributed to aging, such as

- **osteoporosis,**
- **heart disease,**
- and other ailments such as
- **allergies,**
- **kidney stones, and**
- **gallstones**

have all been scientifically linked to mineral deficiencies, especially ionic calcium.

**Disease and pain can flourish in an acidic environment!** Neutralize the acid and reduce the pain with **Coral Calcium!**

**How to Use:** Simply place a one-gram sachet (tea-bag) in 1 quart of water (distilled or filtered for best results.) Let stand for five minutes, then consume drinking water throughout the day. For optimal results, open sachet and empty contents directly into your water.

**Note:** Granules will not dissolve.

\*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any diseases.

For More Information Call:

Discover the Secret of the  
**WORLD'S OLDEST  
LIVING MAN!**

**Live Long,  
Live Healthy,  
PAIN FREE!**



**IONIC  
CORAL  
CALCIUM**

*Nature's Treasure*  
**FROM THE SEA**